

Getting Started with Voice-Activated Technology in Your Senior Community



Alexa, are there any events today?

There is a movie night tonight at 6:00 p.m.
Would you like to register to attend?

Yes.



As a professional supporting older adults, you know **it can be challenging to connect** them to the resources they need—particularly when faced with many competing demands on your time.

You're excited to **use voice-activated technology to streamline communications and engage your residents** in a fun, new way. But what is the best way to build the case for upper management and communicate the value for residents and staff?

AARP Foundation has your back. We've prepared **this four-step guide** to equip you with information that will get everyone excited.

How to Convince Your Team that Voice-Activated Technology Will Make an Impact

1. Shed light on pain points

Many of your older residents feel lonely and disconnected, which is why it's critically important to engage them in your existing programs. It's a labor-intensive process. You want to spend your time where it's most valuable, but you're lacking tools that would increase your efficiency.



I spend countless hours every week dealing with event announcements, sign-up sheets, reminders, and people dropping by my desk with questions.

2. Connect the dots to a voice-activated solution

You know first-hand the positive impact that human connection has on health. With new technology, you could reduce isolation by helping residents form bonds with family, friends, and neighbors—all using the power of their voice. Using the Connected Communities solution, you push out community news and information centrally that residents then consume on demand.



Imagine a friendly voice, always ready to answer frequently asked questions like what's on the menu tonight, is the mail in yet, and register me up for art class.

3. Prompt a bit of FOMO (fear of missing out!)

Voice-activated technology is popular, and it's not out of reach for an older population. Connected Communities is a fun, easy way to introduce technology to your residents. By adopting a modern approach, your organization will demonstrate industry leadership in residential senior care. It might even pave the way for other new tools, like voice-controlled lights or thermostats.



Did you know that some of the largest housing providers are already using voice-activated technology developed by AARP Foundation?

4. Tie the investment back to impact

Connected Communities won't just free up your time, it will help every resident be happier, healthier and more connected. By increasing their sense of autonomy, we can help them age in place for longer. It's easy to use and fits within your budget.



This affordable solution will free up staff time by making our residents both more engaged and more independent.

Ready to take the next step?

Contact us at connect2affect.org/ConnectedCommunities to schedule a presentation and demo for your management team.